

FAX# 703 528 7880 NOV5/12 16.13  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

AGENCY ADVERTISER CODE = AGENCY EST# = 153  
AGENCY PRODUCT CODE =

SAT

PROGRAM : NEWS AFTER FBALL  
ORD COM1: WE CAN OFFER  
PART OF A MAKEGOOD MADE UP OF LINES 71-75

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	S		330P-700P	30		\$2,750.00	10/27	10/27	0		SAT	0
PROGRAM : NCAA FOOTBALL												
78	A		330P-744P	30		\$2,750.00	10/27	10/27	1		SAT	1
PROGRAM : NCAA FOOTBALL ORD COM1: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 743P, 1145P & 1216A THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-24 THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-70 THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-74												
79	A		800P-1146P	30		\$3,300.00	10/27	10/27	1		SAT	1
PROGRAM : FBALL ORD COM1: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 743P, 1145P & 1216A PART OF A MAKEGOOD MADE UP OF LINES 78-80												
80	A		1146P-1221A	30		\$1,250.00	10/27	10/27	1		SAT	1
PROGRAM : NEWS AFTER FBALL ORD COM1: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 743P, 1145P & 1216A PART OF A MAKEGOOD MADE UP OF LINES 78-80												
70	S		800P-1130P	30		\$3,300.00	10/27	10/27	0		SAT	0
PROGRAM : FBALL ORD COM1: DOLLARS ARE FROM HDL# 6375011 STATION MAKEGOOD OFFERS:												
M11	OK'D		BUY#24									
			BUY#70									
			BUY#74									
			OFFER: SAT/330P-744P									
			& SAT/800P-1146P									
			& SAT/1146P-1221A									
			CMT: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 743P, 1145P & 1216A									
OCT/12			229370.00									
			NOV/12			57045.00						
CONTRACT TOTAL												286415.00
TOTAL SPOTS												129

(NOV5/12)  
PLS ADVISE.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$805,535 WFTV 36% WKMG 20% WESH 24% WOFL 14% WKCF 1% WRBW 3% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE